Tri-Fold Leaflet Guide

A Tri-Fold leaflet is a popular and effective way to organize and present your information. It divides a sheet into three equal sections, creating six panels that fold like a letter.

Layout Description

1. **Outer Panels:**

   o **Front 1:** The front cover of the leaflet, designed to grab attention.

   o **Front 6:** The back cover, typically used for contact details or additional information.

   o **Front 5:** The flip side, which is visible when the leaflet is opened from Front 1.

2. **Inner Panels:**

   o **Inside 2:** The first inner panel, often used to introduce the content or provide key details.

   o **Inside 3:** The second inner panel, used to expand on the content or provide supporting information.

   o **Inside 4:** The final inner panel, which can contain a call-to-action or conclusion.

Printing and Folding Instructions

1. **Print:** Ensure your design aligns with the panel layout.

   o Use guides to keep text and images properly aligned across panels.

2. **Fold:** Start by folding the paper into three equal sections to form the tri-fold shape.

   o **Front 1** will be on the outside, with **Inside 2, 3, and 4** inside.

   o **Front 5** will be visible when the leaflet is opened from **Front 1**, and **Front 6** will be the back cover when the leaflet is fully folded.

Design Tips

- Use bold and eye-catching fonts for **Front 1** to grab attention.

- Keep **Front 6** minimal, with essential details like contact information.

- **Front 5** can provide additional information or visuals that complement the content inside.

- Maintain a clear, logical flow across **Inside 2, 3, and 4** to guide the reader through the content.

This fold is ideal for marketing materials, product brochures, event promotions, and informational